



IF YOU ARE  
**ENTERING**  
OR **LEAVING**  
THE EU



*“If you are entering or leaving the EU ”*

A passenger with a backpack is crossing an “EU-door”.  
We zoom on the backpack.



WITH **€10,000**  
OR MORE



*“with €10,000 or more”*

We can see through “x-ray vision” numerous assets. Which are shown through small icons: euros, cheques, and gold bars.



WITH **€10,000**  
OR MORE



IN **CASH**



**CHEQUES**  
WITHOUT A NAMED  
BENEFICIARY



OR CERTAIN  
**GOLD ITEMS**



*“in cash, cheques without a named beneficiary,  
or certain gold items”*

We can see through “x-ray vision” numerous assets. Which are shown through small icons: euros, cheques, and gold bars.



WHETHER YOU ARE

**TRAVELLING**



*“whether you are travelling”*

Zoom out on the main character. Behind him, we have a spimplified airport background (a lot simpler than this one). The character is walking and the background is swiping quickling.



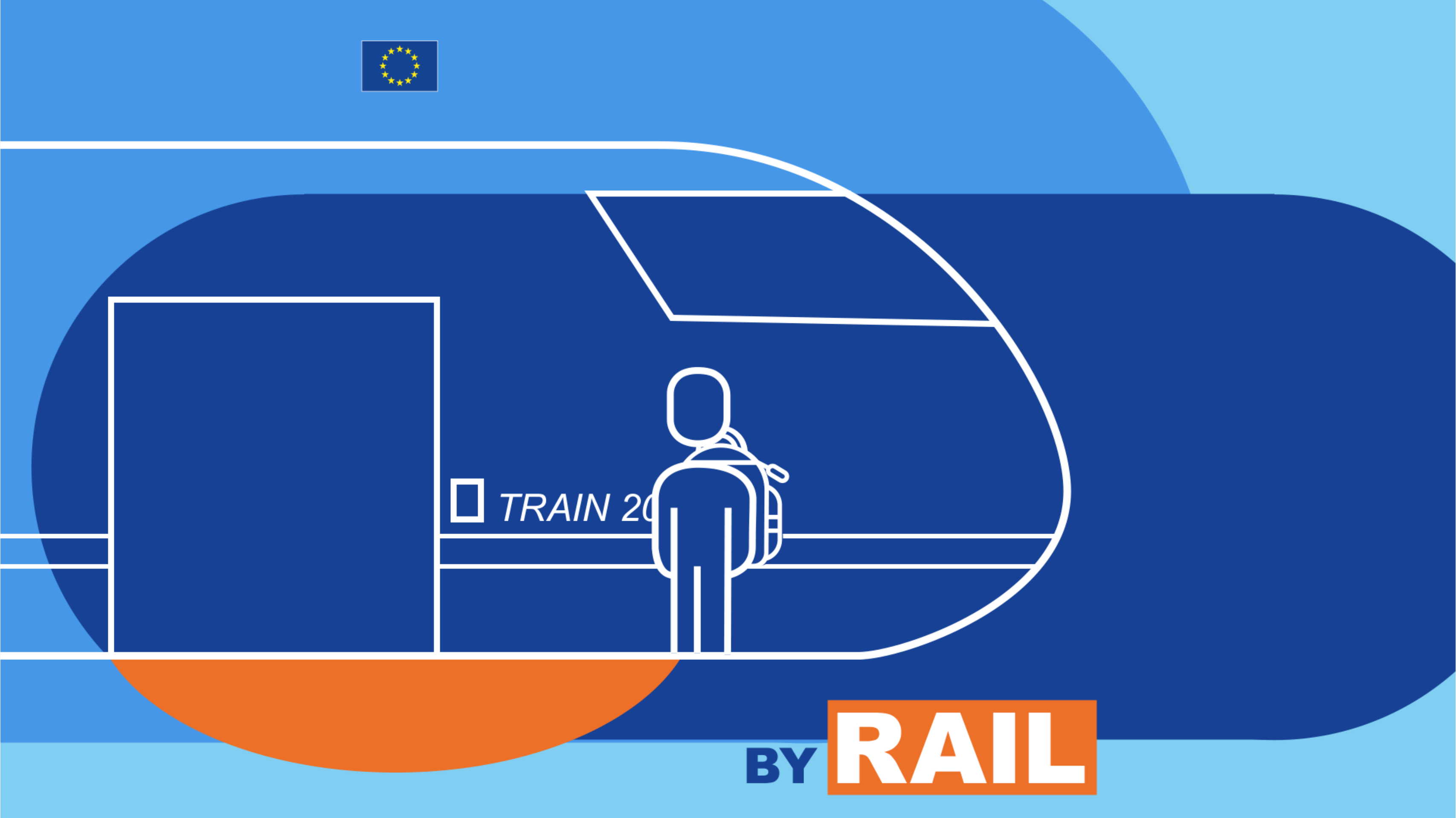
*“by air,”*

Zoom out on the main character. Behind him, we have a spimplified airport background (a lot simpler than this one). The character is walking and the background is swiping quickling.



*“by sea,”*

Behind him, we have a simplified “boat” background (a lot simpler than this Titanic rendition). The character is walking and the background is swiping quickly.



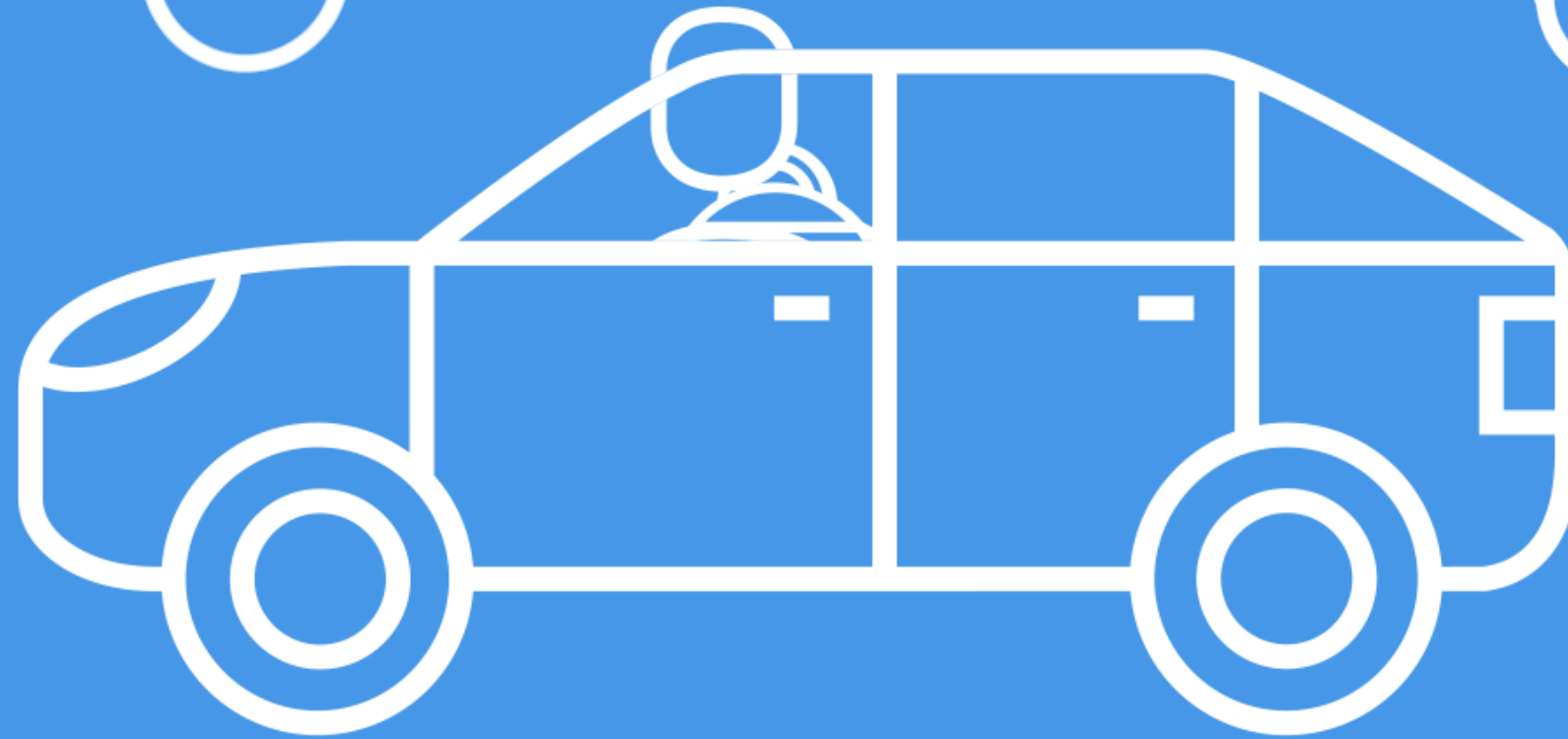
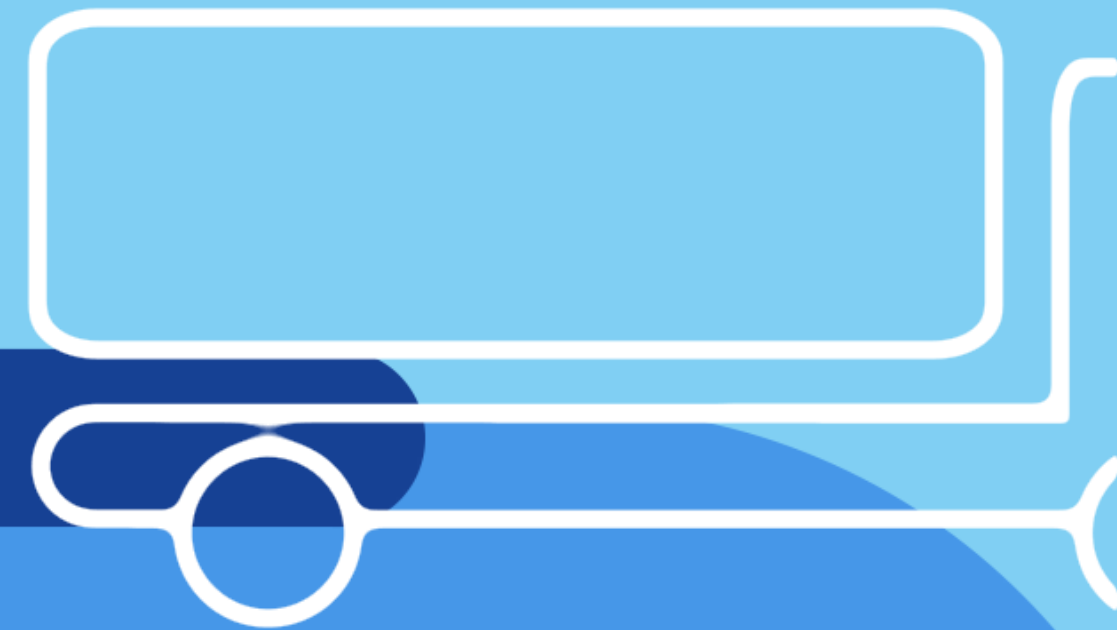
*“by rail,”*

Behind him, we have a spimplified rail station background .  
The character is walking and the background is swiping quickling.



OR BY

**ROAD**



*“or by road.”*

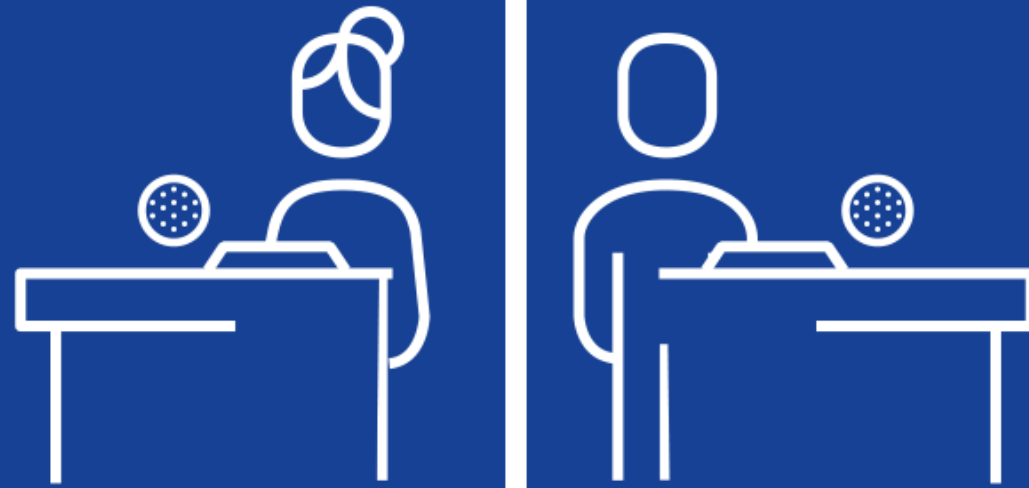
Behind him, we have a spimplified road background.  
The character is walking and the background is swiping quickling.





NOTHING  
TO DECLARE

DECLARE  
GOODS HERE



**YOU MUST DECLARE IT  
TO CUSTOMS**

*“You must declare it to customs.”*

We see two different customs. One is “Nothing to Declare”. The other is “Declare Goods Here”. We can clearly see the character picking the last option and going towards it.



*"You must declare it to customs."*

We can see a simplified custom form, with the EU logo on it.  
A "V" is ticked. The form then flies away.



DECLARE  
GOODS HERE



**YOU MUST DECLARE IT  
TO CUSTOMS**

*“You must declare it to customs.”*

The form reveals the custom and the main character.  
The character is waiving whilst he moves away.



**FIND OUT MORE:**

**EC.EUROPA.EU/TAXATION\_CUSTOMS/  
INDIVIDUALS/CASH-CONTROLS\_EN**



*“Find out more on  
[https://ec.europa.eu/taxation\\_customs/individuals/cash-controls\\_en](https://ec.europa.eu/taxation_customs/individuals/cash-controls_en)”*

The text appears on screen with the informations.  
If there are any logos (be it of the client or from social media),  
they should appear here too.



**FIND OUT MORE:**

**EC.EUROPA.EU/TAXATION\_CUSTOMS/  
INDIVIDUALS/CASH-CONTROLS\_EN**



**HAVE A GOOD TRIP!**

*“Have a good trip!”*

The informations are still on screen. However, it goes up.  
The character’s head appears in the foreground and he waves at us.



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**ENTERING**

OR  
THE EU

**LEAVING**



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with €10,000 or more”*

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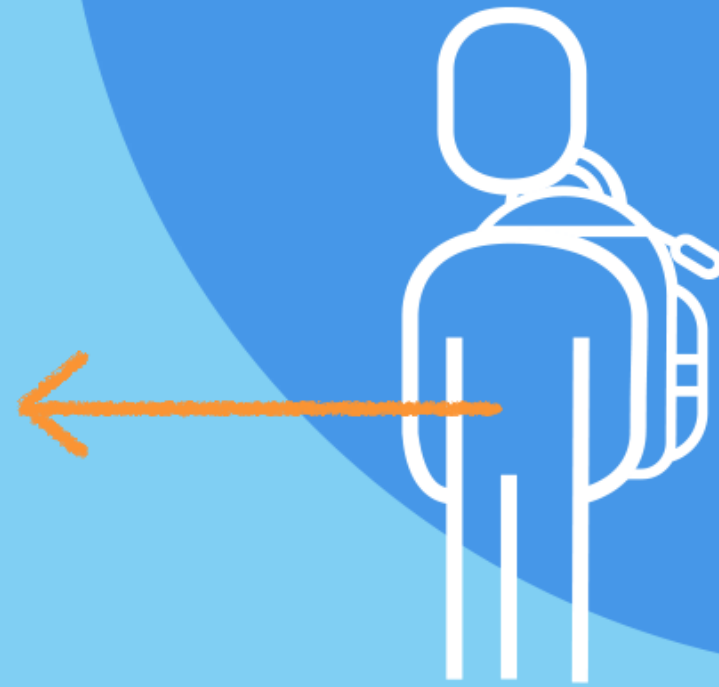
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# WHETHER YOU ARE **TRAVELLING**



*“whether you are travelling”*

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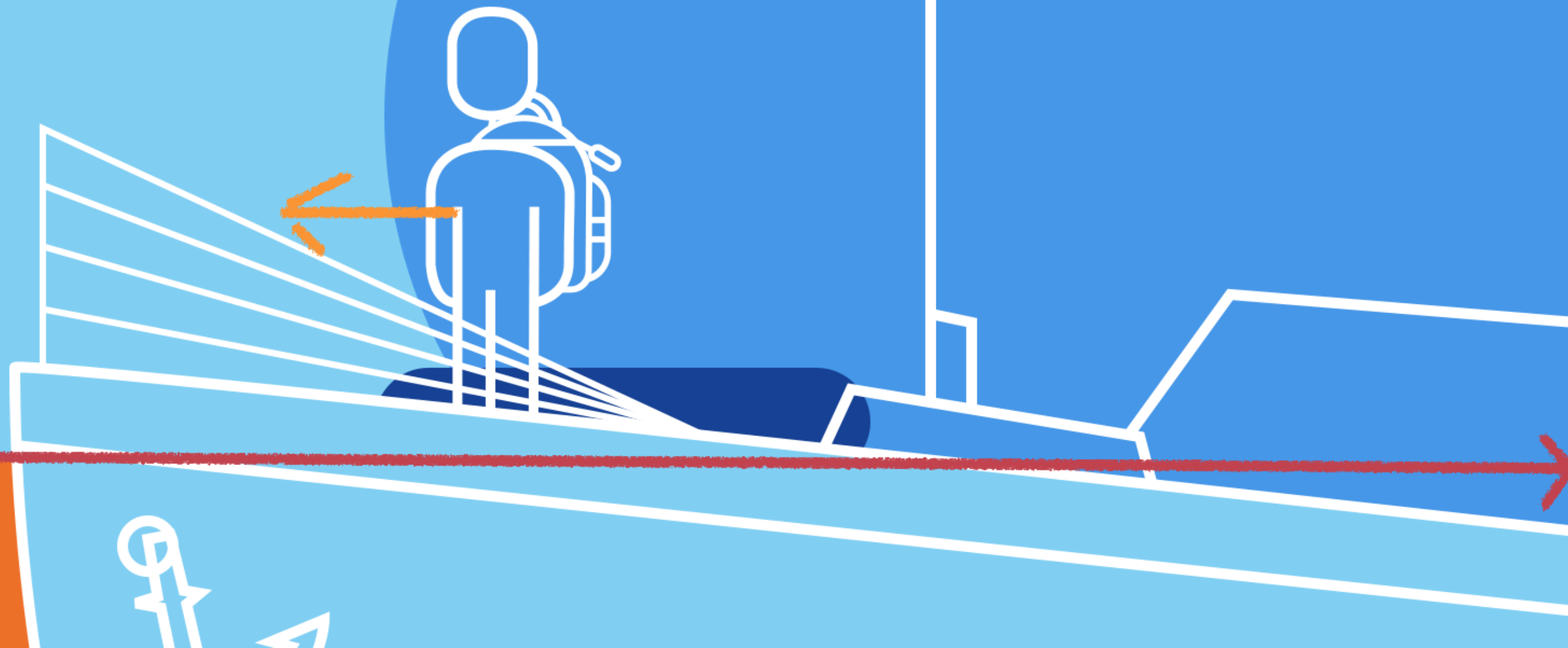


*“whether you are travelling by air,”*

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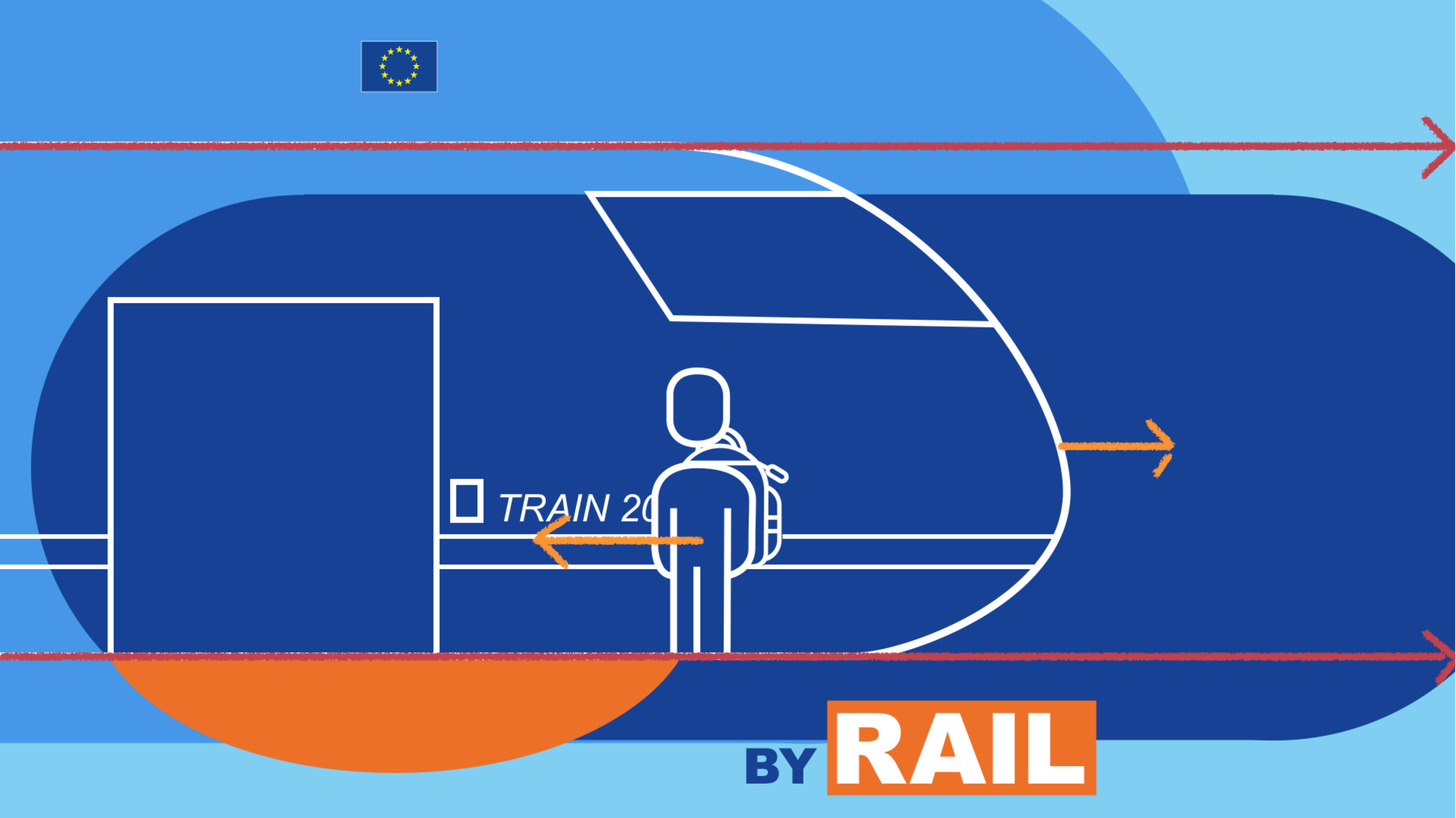


BY **SEA**



*“by sea,”*

Behind him, we have a simplified “boat” background (a lot simpler than this Titanic rendition). The character is walking and the background is swiping quickly.

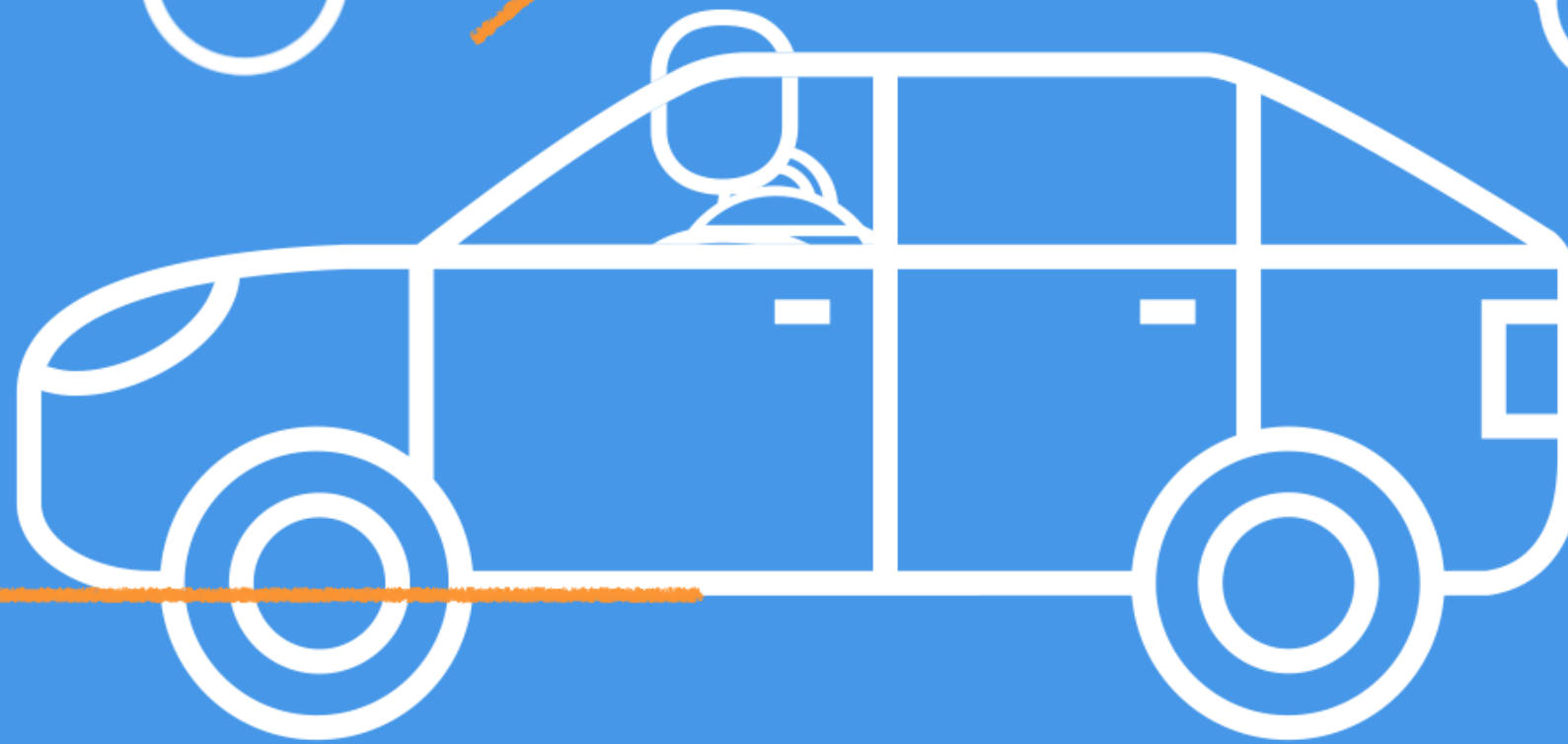
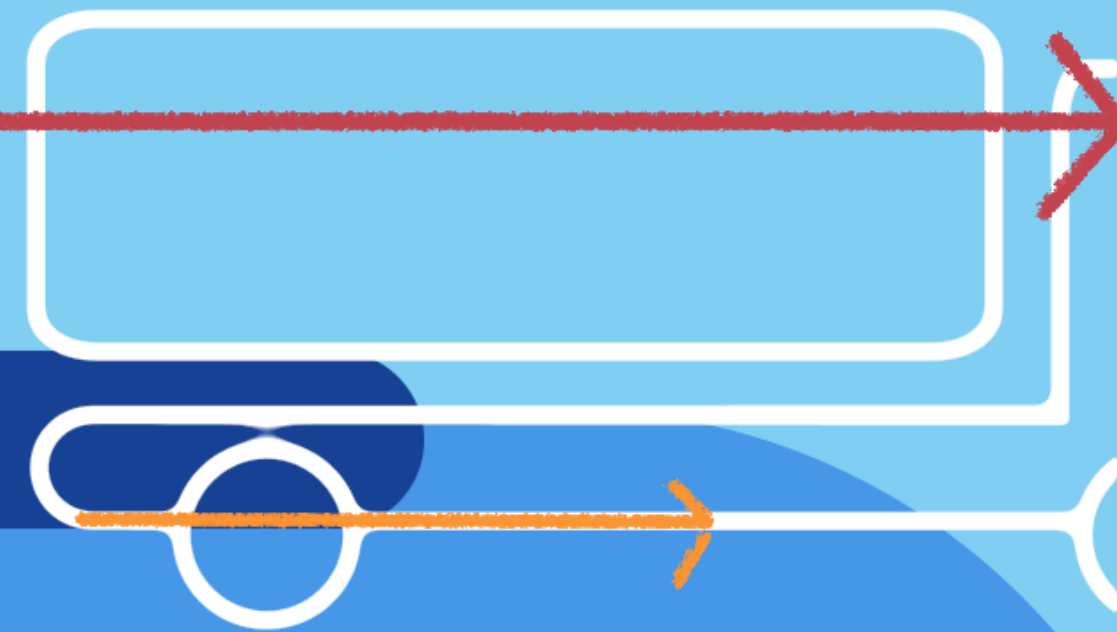
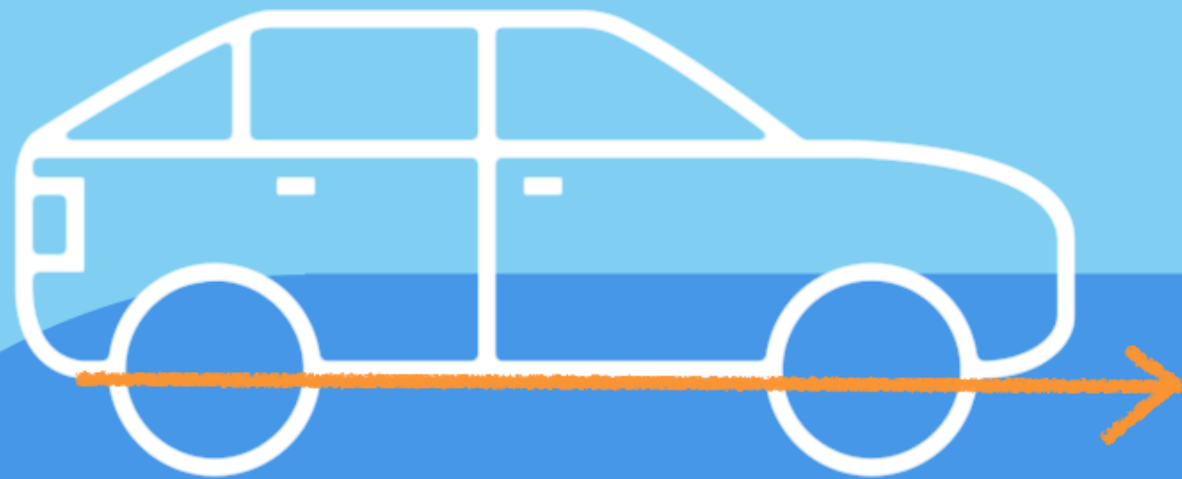


Behind him, we have a simplified rail station background .  
The character is walking and the background is swiping quickly.



OR BY

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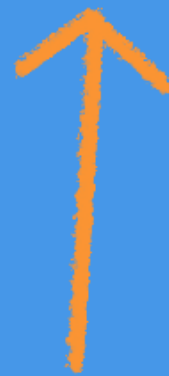




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